

# Joshua Stevens

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## Professional Experience & Appointments

- 2015 - Present **Lead Outreach Coordinator & Senior Visualizer | NASA's Earth Observatory**  
Data visualization, cartography, and visual storytelling for NASA's flagship outlet of Earth science data at Goddard Space Flight Center. Leads development of style guides and standards for communicating scientific visualizations using a variety of media, including satellite imagery, interactives, motion graphics, and 3D renders.  
<http://earthobservatory.nasa.gov/>
- Fall 2014 **Instructor | The Pennsylvania State University** University Park, PA  
GEOG 160: Mapping Our Changing World.  
<https://www.e-education.psu.edu/geog160/>
- Summer 2013 **Visiting Graduate Researcher | University of Zürich** Zürich, Switzerland  
Geographic Information, Visualization, and Analysis (GIVA) Unit: Research on cartographic interaction, eye-tracking, and geovisual analytics development in C++/Qt.  
<http://www.geo.uzh.ch/en/units/giscience-giva>
- 2011 - Present **Research Assistant | The Pennsylvania State University** University Park, PA  
GeoVISTA Center: Map symbology, standardization, and cartographic design for mobile devices.  
<http://www.geovista.psu.edu>
- 2011 - 2012 **Teaching Assistant | The Pennsylvania State University** University Park, PA  
GEOG 461w: Dynamic Cartographic Representation  
<http://www.geovista.psu.edu/resources/geog461w.html>
- 2010 - 2011 **Teaching Assistant | Michigan State University** East Lansing, MI  
GEO 423: Cartographic Design and Production  
GEO 426: Thematic Cartography
- 2009 - 2010 **Research Assistant | Michigan State University** East Lansing, MI  
Formulated accessibility models and conducted spatial analyses of pedestrian access to nutritional produce items within Lansing, MI.  
Developed interactive demonstration of GIS methodology and online atlas of produce accessibility maps.

## Education

- 2011 - 2017 **Ph.D. in Geography (ABD) | The Pennsylvania State University**  
Expected  
Dissertation Topic: *Cues and Affordances in Cartographic Interaction*  
Committee: Dr. Alan MacEachren<sup>1</sup> (chair), Dr. Cynthia Brewer<sup>1</sup>, Dr. Anthony Robinson<sup>1</sup>, and Dr. Shyam Sundar<sup>2</sup>.  
<sup>1</sup>Geography, <sup>2</sup>Communications and Media Effects
- 2009 - 2011 **M.S. in Geography | Michigan State University**  
Thesis: *Alternative Segmentation Schemes for the Design of Traffic Maps*  
Committee: Dr. Kirk Goldsberry (chair), Dr. Judy Olson, and Dr. Ashton Shortridge.
- 2005 - 2009 **B.S. in GIScience | Michigan State University**  
Areas of Study: Geovisualization, cartography, and information design.

## Refereed Publications

- 2013 Robinson, A. C., S. Pezanowski, S. Troedson, R. Bianchetti, J. Blanford, **J. Stevens**, E. Guidero, R. E. Roth and A. M. MacEachren. *Symbol Store: Sharing Map Symbols for Emergency Management*. Cartography and Geographic Information Science, 1-12.  
DOI: <http://dx.doi.org/10.1080/15230406.2013.803833>
- 2010 Goldsberry, Kirk, Duvall, Chris S. , Howard, Philip H. and **Stevens, Joshua E.** *Visualizing Nutritional Terrain: a Geospatial Analysis of Pedestrian Produce Accessibility in Lansing, Michigan, USA*, Geocarto International, 25(6), 485 - 499.  
DOI: <http://dx.doi.org/10.1080/10106049.2010.510583>

## Conference Proceedings/Extended Abstracts

- 2013 **Stevens, J.**, Robinson, A.C. and A.M. MacEachren. *Designing Map Symbols for Mobile Devices: Challenges, Best Practices, and the Utilization of Skeuomorphism*. 26<sup>th</sup> International Cartographic Conference. Dresden, Germany, August 25 - 30.

## Keynote Presentations

- 2015 **Stevens, J.** *Visions of Earth*, Inauguration of the DC Chapter of the University of Zurich Alumni Association. Washington, DC. July 23.
- 2014 **Stevens, J.** *From Sensemaking to Sharing: The Importance of Design in Geographic Analysis and Communication*, 24<sup>th</sup> Annual Conference of the Minnesota GIS/LIS Consortium. Rochester, MN. October 3.

## Conference Presentations

- 2015 **Stevens, J.** *FORTHCOMING: John Snow and The Outbreak of a Myth*. Annual Meeting of the North American Cartographic Information Society, Minneapolis, MN, October 16.
- 2014 **Stevens, J.** *Move Over, John Snow: Teaching GIS in 2014 and Why Students Must Know A.M. Guerry*. Geography Coffee Hour at Penn State, University Park, PA, October 17.
- 2013 **Stevens, J.** and A.M. MacEachren. *Accommodating Big Data in Visual Analytics: Pairing Computation with Cognition*. Annual Meeting of the Association of American Geographers, Los Angeles, CA, April 9 - 13.
- Idris, M., Smith., J., and **J. Stevens**. *NVizABLE: A Network Visualization and Big Data Learning Environment*. Annual Meeting of the Association of American Geographers, Los Angeles, CA, April 9 - 13.
- 2012 **Stevens, J.**, S. Pezanowski, E. Guidero, A.C. Robinson, and A.M. MacEachren. *Map Symbol Design and Event Reporting for Mobile Devices: A Preview of a Mobile Application and Developer API based on an Online Symbol Repository*. Annual Meeting of the North American Cartographic Information Society, Portland, OR, October 17 - 19.
- Robinson, A.C., S. Pezanowski, R.A. Bianchetti, **J. Stevens**, E. Guidero, J. Blanford, and A.M. MacEachren. *SymbolStore.org – An Open Resource for Map Symbols*. Annual Meeting of the North American Cartographic Information Society, Portland, OR, October 17 - 19.
- Stevens, J.** and R. Mullins. *Event-based Network Visualization*. Demo at Big Data Social Science Speaker Series. The Pennsylvania State University, September 16.
- Robinson, A.C., Pezanowski, S., Bianchetti, R., Guidero, E., **Stevens, J.**, Blanford, J., and A.M. MacEachren. *Sharing Map Symbolology for Emergency Management* Extended Abstract for GeoCart 2012 in Auckland, NZ, August 29-31.
- Stevens, J.** and K. Goldsberry. *Fixed-interval Segmentation for Travel-time Estimations in Traffic Maps*. Annual Meeting of the Association of American Geographers, New York, NY, February 24 - 28.

- 2011 **Stevens, J.** and K. Goldsberry. *A User-centric Approach to Network Segmentation in the Design of Traffic Maps*. Proceedings, 25th ICA/ACI International Cartographic Conference, Paris, France, July 3 - 8.
- 2010 **Stevens, J.** and K. Goldsberry. *Nutritional Terrain Mapping and Produce Accessibility in Lansing, MI*. Annual Meeting of the Association of American Geographers, Washington D.C., April 14 - 18.

## Invited Talks

- 2014 **Stevens, J.** *An Introduction to Cartography and What Map Makers Do*, Presentation for 4<sup>th</sup> grade Geo Club, Radio Park Elementary School, State College, PA, May 21.
- 2013 **Stevens, J.** *Navigating a Labyrinth of Libraries: An Overview of Cartographic Software and Capabilities*, Practical Cartography Day, Annual Meeting of the North American Cartographic Information Society, Greenville, SC, October 9-11.
- Stevens, J.** *An Introduction to Cartographic Software and Services*, Humanities in the Digital Age Special Interest Group, University Park, PA, April 26.
- Stevens, J.** *Open Source Spatial Data Management*, Big Data Week, University Park, PA, April 22-26.
- Stevens, J.** *Mapping Tools - Analysis and Visualization of Spatial Data*, Penn State Hacking Science: Hands on Sessions, University Park, PA, January 11.

## Books and Online Texts

- 2012 **Stevens, J.**, Jennifer M. Smith, and Raechel A. Bianchetti, *Mapping Our Changing World*, Editors: Alan M. MacEachren and Donna J. Peuquet, University Park, PA: Department of Geography, The Pennsylvania State University.

## Chapters

- 2012 **Stevens, J.**, *Chapter 1 - Location is Where It's At: Introduction to GIScience and Technology*. In MacEachren, A.M. and Peuquet, D.J., editors, *Mapping our Changing World*, University Park, PA: Department of Geography, The Pennsylvania State University.
- Stevens, J.**, *Chapter 5 - How We Know Where We Are: Land Surveying, GPS, and Technology*. In MacEachren, A.M. and Peuquet, D.J., editors, *Mapping our Changing World*, University Park, PA: Department of Geography, The Pennsylvania State University.
- Stevens, J.**, *Chapter 6 - Can we Get There from Here? Applications of Topology, TIGER, and Geocoding*. In MacEachren, A.M. and Peuquet, D.J., editors, *Mapping our Changing World*, University Park, PA: Department of Geography, The Pennsylvania State University.

## Reprinted Maps, Graphics, and Press

- 2014 Geospatial analysis and visualization of folklore: "92 Years of Sasquatch Sightings in the United States and Canada"  
Featured by: [TIME](#), [NBC](#), [Fox News](#), [The Huffington Post](#), [Gizmodo](#), [Flowing Data](#) and [The Discovery Channel](#)
- 2013 Time-series maps of political events in Afghanistan in: "What can we learn from the last 200 million things that happened in the world?" *Foreign Policy*, 10 April.  
[http://ideas.foreignpolicy.com/posts/2013/04/10/what\\_can\\_we\\_learn\\_from\\_the\\_last\\_200\\_million\\_things\\_that\\_happened\\_in\\_the\\_world](http://ideas.foreignpolicy.com/posts/2013/04/10/what_can_we_learn_from_the_last_200_million_things_that_happened_in_the_world)

- 2011 Map of Pará, Brazil and accompanying figure in: Walker, Robert T., Simmons, Cynthia, Aldrich, Stephen, Perz, Stephen, and Arima, Eugenio. *The Amazonian Theater of Cruelty*. *Annals of the Association of American Geographers*. 101(5), 1156-1170.  
 DOI: <http://dx.doi.org/10.1080/00045608.2011.579539>
- Pedestrian produce access map in: Michigan State University. "Mapping urban food deserts." *ScienceDaily*, 3 March.  
<http://www.sciencedaily.com/releases/2011/03/110303141557.htm>
- 2010 Produce accessibility map in: Goldsberry, K., Acmoody, S. *Mapping Nutritional Terrain: Using GIS to Identify Food Deserts in Lansing, Michigan*. *ArcUser* 13(4): 48 - 49.  
<http://www.esri.com/news/arcuser/1010/fooddesert.html>

## Atlases, Software, & Web-based Tools

- 2012 Robinson, A.C., Pezanowski, S., Bianchetti, R., **Stevens, J.**, Guidero, E., Blanford, J., and A.M. MacEachren. *The Symbol Store: An Online Repository of Map Symbols*.  
<http://www.symbolstore.org>
- 2009 Goldsberry, K., Duvall, C., Howard, P., **Stevens, J.** *An Online Atlas Of Produce Accessibility In Lansing, Michigan*. Produced in conjunction with the Michigan State Intramural Research Grants Program. 2008-2010.  
<http://www.geo.msu.edu/food/media/atlas/atlas.htm>

## Scholarships, Grants, & Awards

- 2013 \$30,000 NSF IGERT Big Data Social Science Fellowship  
 \$1,300 US National Committee of the International Cartographic Association
- 2012 \$30,000 NSF IGERT Big Data Social Science Fellowship
- 2011 \$1,500 US National Committee of the International Cartographic Association  
 \$200 Earth & Mineral Science Poster Competition, The Pennsylvania State University  
 \$500 Graduate Office Fellowship, Michigan State University
- 2010 \$250 Geography Travel Grant, Michigan State University

## Professional Affiliations

Member, North American Cartographic Information Society  
 Member, Association of American Geographers  
 Member, Cartography Specialty Group (AAG)  
 Officer, Graduate Geography Group, Michigan State University (2009 - 2011)

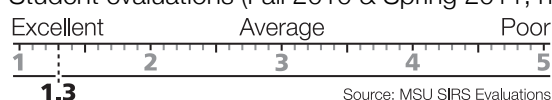
## Reviewer For

The Journal of Maps  
 Cartographic Perspectives

## Teaching Experience

- 2014 GEOG 160 Mapping Our Changing World (Intro to Geospatial Technologies and Concepts)
- 2012 GEOG 461w (Lab) Dynamic Cartographic Representation
- 2011 GEO 426 (Lab) Thematic Cartography
- 2010 GEO 423 (Lab) Map Design and Production

Student evaluations (Fall 2010 & Spring 2011, no evaluations given in 2012):



## Outreach & Volunteering

- 2013 Judge, Graduate Poster Exhibition and Visual Arts Session, University Park, PA  
Graduate Volunteer, Earth and Mineral Sciences Exposition, University Park, PA
- 2012 Graduate Volunteer, Earth and Mineral Sciences Exposition, University Park, PA
- 2006 Tutor in science, Dwight Rich Middle School, Lansing, MI

## Certified Training

- Esri Certification: Geodatabase Data Models
- Esri Certification: ArcGIS Desktop
- Federal Emergency Management Agency (FEMA) ICS-100
- Federal Emergency Management Agency (FEMA) ICS-200
- Federal Emergency Management Agency (FEMA) ICS-800

## Technical Skills

- Languages Python, JavaScript, ActionScript, PHP, SQL, R, HTML, CSS, and L<sup>A</sup>T<sub>E</sub>X
- GIS ArcGIS, QGIS, UDig, and TatukGIS
- Design Illustrator, Photoshop, After Effects, Flash, InDesign, Dreamweaver, and TileMill
- Libraries D3, Leaflet, OpenLayers, CartoDB, and MapBox
- Environments Flex, iOS, Android, and Drupal
- Other Software Qt Creator, Microsoft VisualStudio, Eclipse, and SYSTAT